



ASCA Aspects Electronic Newsletter 2009-2010 SPONSOR RATE CARD

ASCA Aspects is e-mailed to approximately 16,000 ASCA members who have elected to receive the newsletter. These school counselors are at all grade levels consistent with the demographics of the ASCA membership.

ASCA Aspects is published 12 times a year and e-mailed on approximately the 15th of each month. There are four sponsor positions per issue.

Rate Per Issue (all rates are net to ASCA)

Frequency	Position			
	#1	#2	#3	#4
1X	\$890	\$845	\$803	\$763
3X	\$845	\$803	\$763	\$725
6X	\$803	\$763	\$725	\$688
12X	\$763	\$725	\$689	\$654

Placement Locations

Logo Position #1

Logo Position #2

Logo Position #3

Logo Position #4

**Logo Area
175 x 70 Pixels**

Specifications

175 x 70 Pixels • 4-color jpeg; 150 dpi • Designed to accommodate a logo with your web link

Closing Dates

Insertion order is due by the 5th of the month to be published in that month's *ASCA Aspects*.
 Logo material is due by the 10th of the month. Please fax your insertion order to 877-562-9189.
 E-mail logo and web link to ken@adguidance.com.

Payment:

Sponsors will be invoiced by ASCA at the time the issue is e-mailed. Total billing is due and payable within 30 days of invoice date. All cancellations must be in writing prior to insertion deadline for issue. All ads are subject to approval by publisher. Such approval shall be granted or withheld solely at the publisher's absolute discretion.

For further information, contact: Ken Cibroski • Ad Guidance, Inc.
 Phone: 800-597-7210 • Fax: 877-562-9189 • E-mail: ken@adguidance.com
 Submit all ad materials and insertion order forms to Ad Guidance.



ASCA Aspects E-Newsletter Sponsor Insertion Order

Company _____

Address _____

Phone _____ Fax _____

Contact _____ E-mail _____

Billing Address (if different from above) _____

Space Location:

Position One Position Two Position Three Position Four

Month(s) for ad to appear: (check all that apply)

<input type="checkbox"/> Jan. 2009	<input type="checkbox"/> Sept. 2009	<input type="checkbox"/> May. 2010
<input type="checkbox"/> Feb. 2009	<input type="checkbox"/> Oct. 2009	<input type="checkbox"/> June 2010
<input type="checkbox"/> Mar. 2009	<input type="checkbox"/> Nov. 2009	<input type="checkbox"/> July 2010
<input type="checkbox"/> Apr. 2009	<input type="checkbox"/> Dec. 2009	<input type="checkbox"/> Aug. 2010
<input type="checkbox"/> May. 2009	<input type="checkbox"/> Jan. 2010	<input type="checkbox"/> Sept. 2010
<input type="checkbox"/> June 2009	<input type="checkbox"/> Feb. 2010	<input type="checkbox"/> Oct. 2010
<input type="checkbox"/> July 2009	<input type="checkbox"/> Mar. 2010	<input type="checkbox"/> Nov. 2010
<input type="checkbox"/> Aug. 2009	<input type="checkbox"/> Apr. 2010	<input type="checkbox"/> Dec. 2010

Total amount to be billed per insertion (see Rate Sheet)

\$ _____ (rate) x _____ (# of insertions) = \$ _____

Signature

Date

Please submit all copy by e-mail to:
Ken Cibroski, Ad Guidance, Inc.
Phone: 800-597-7210 • Fax: 877-562-9189
E-mail: ken@adguidance.com